



Minutes of meeting

DRAFT MINUTES OF MEETING FOR 89th EC MEETING

Date: 23th and 24th September 2021 Time: 5.00pm-8:00 pm

Venue: Online mode

Day 01 and Day 02

Members Present (EC 2021-23)

1. Dr Sridevi Rao
2. Prashanta Bhat
3. Devayani Deshmukh Upasani
4. Deepak Rao
5. Sujata Kohli
6. Ashish Patankar
7. Ganga Krishnan
8. Venkata Lakshmi
9. Charvi Samdhani

Honorary President
Honorary Vice President
Honorary Secretary
Honorary Treasurer
Past President
Fellow Member
Fellow Member
Associate Member
Associate Member

Chapter Representatives

10. Aditya Advani
11. Sandip Patil
12. Savita Raje
13. Sonal Tiwari
14. Shruti Humane
15. Hrishikesh Phadke
16. Rohini Prasad
17. Hemanshu Taneja
18. Kavita Kedavat
19. Ravi Kumar Narayan
20. Rashmi Paramesh
21. VVL Narsimham

Delhi NCR
Gujarat
Madhya Pradesh (Day 01)
Madhya Pradesh (Day 02)
Maharashtra
Mumbai
Kerala
Rajasthan (Day 01)
Rajasthan (Day 02)
Tamilnadu and Pondicherry
Bangalore
Hyderabad

Invited members

22. Nidhi Madan

Past Secretary

Day 01

23. Swati Sahasrabudhe

Education Board member

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Day 02

Shilpa Chandavarkar
Naveen Panuganti
Harsh Vangara
Ankit Kalantri

Fellow member
Convener, ISOLA conference 2022
LOC, ISOLA Conference 2022
LOC, ISOLA Conference 2022

Day 01

23th September 2021

Honorary President Dr Sridevi Rao presided over the meeting.

MEMBERSHIP STATUS

Devayani updated that the number of valid ISOLA members has increased to 422 members this Year

ISOLA LOGO COPY RIGHT STATUS

Deepak presented an update on proceedings on procuring copy right for ISOLA trademark. Based on his discussions with the copyright consultant ISOLA would be applying for copyright in Three clauses – clause 9,35,41. The copyright of the logo would include two Components of trademark- one being word mark & other BW symbol mark. The process of Registering in three clauses might require a time of minimum 6 months post the application. Once procured, Copyright to be renewed after 10 years.

Hrishikesh added views on importance of clarity in related aligned activities of Landscape architects like contracting & the need to get the Logo registered in more clauses so that there is less possibility of misuse of logo. Deepak agreed to the same and volunteered to speak with the copyright consultant for further clarification. Shruti Humane mentioned about the similarity of logo of an architectural firm in Pune that of ISOLA. It was decided that Deepak to take these comments forward and plan the action.

BOOKS OF CONFERENCE PROCEEDINGS

Ganga volunteered to look into the pending matter of the book of proceedings of the Kochi Conference and connect with Rohini Prasad and Shilpa Chandavarkar regarding the way forward. The update regarding the Bangalore conference books is still pending. It was suggested that Kannan should update regarding the same before the next EC meeting. The option of Soft copies to be issued to all members who registered to the conference was discussed upon. It was further discussed that a few copies could be printed for the conference attendees who have paid for the books. It was suggested that the LOC to coordinate with Brijendar Dua of LA journal to explore the possibility of E-publication.

MEMBERSHIP CERTIFICATES

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The option of Membership certificate to be issued as softcopies was discussed. It was further suggested that incase a member wishes to have a hard copy he could be provided the same with extra cost for hardcopies.

EDUCATION BOARD

Swati presented about the vision of Education Board which included the details of the working group of EB and their functions. MOUS done with various institutions including CEPT was Presented. Interaction with various International educational boards has been taken forward. ISOLA membership framework has been prepared to address

As an Outreach of EB, an article was published in LA journal in the issue on LA education There was a brief discussion regarding the upcoming ISOLA RESEARCH SYMPOSIUM 2021 is planned in 26th -28th November 2021.

Sujata Kohli reiterated the importance of reinforcing the momentum of Education board working group and arriving at the clarity on role and direction of EB.

Prashanta raised the point regarding the provisional recognition of institutes. Hemanshu raised concerns about the students the schools with Landscape architecture courses which do not have a not MOU with ISOLA Nidhi mentioned the example of MGR University where the students have proactively requested the management to get the ISOLA institutional membership.

Swati spoke about the option for a review cycle of 5 years suggesting that the duration should be reduced and also setting up Advisory circle to help the Education board to take this forward. Aditya Advani & Savitha Raje suggested that there needs to be a system set up for the same.

It was decided to have a separate committee for recognition & membership.

It was decided that EB does not give any provisional recognition for new applicants till the requisite system is in place.

MEMORANDUM OF UNDERSTANDING WITH INSTITUTIONS

Dr Sridevi Rao raised a question on Renewal of MOU with JNAU, Hyderabad. Since JNAU presently does not conduct a Masters in Landscape architecture program, it was suggested to not pursue the renewal of the MOU. It was also further agreed upon that that ISOLA should only have MOUS with schools /colleges conducting a Masters course in Landscape architecture. It was suggested that the EC to issue document giving clarity on this.

WEBSITE & SOCIAL MEDIA UPDATE

Ashish and Charvi have been working on the way forward regarding the upgrade of the website and social media. Ashish spoke about the EC vision about the membership portal and the ISOLA website. He suggested that ISOLA can look for an integrated app for both. The option of using Social media & website to generate income for ISOLA was also discussed. He also projected an overall budget of 15 lakhs.

He mentioned about the need of create a clear process for the same so that the process of update can continue even after the term of the present EC is over.

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An update on new tab for the Spoorthi Sthalam completion in our website was given. Ashish mentioned about inviting volunteers from Chapters to handle part of the website update. He volunteered to initiate an email to Chapter heads inviting volunteers for the same.

ACCOUNTING & BANKING

EC members had a discussion with Rajnikanth Trivedi regarding difficulties chapters are facing with bank accounts (HDFC). Rajnikanth gave insights on possibilities in banking procedures to be adapted. An option of that all new chapters can open account in HDFC Ahmedabad branch was suggested. It was further suggested that all the old chapter accounts could be gradually shifted to Ahmedabad branch & a resolution by the

EC to be made to do the needful. Rajnikant also suggested integration of chapter funds and creating one single signatory for release of funds. A separate focused discussion or a workshop to be scheduled regarding this. Ashish mentioned that the outstanding to Yogesh Kapoor in balance sheet, to be adjusted since he has suggested considering it as a donation to ISOLA. It was suggested that an email to be sent to Yogesh, confirming the same, so that the pending issue can be closed.

BYE LAWS ON CHARITY COMMISSIONER

Deepak Rao updated on the process of submittal to the Charity Commissioner which is proposed to be completed in projected timeline of 3 months. He also mentioned that Jitendra Pawgi who in the earlier meeting had volunteered to take the responsibility of the submittal has already initiated the process.

UPDATE ON THE UPCOMMING POST AGM EVENT LANDSCAPE LEGACIES

Devayani updated the EC regarding the Landscape Legacies event which was scheduled on Saturday post AGM. The EC was updated that all the stalwarts Ram Sharma, Kishore Pradhan, Satish Khanna along with Mrs. Bhan have been kind enough to accept the invitation for the post AGM session.

MATTERS RELATED TO IFLA

Sridevi Rao gave a quick update on IFLA council meetings held in August. A note on this has been circulated with chapters inviting interested Members to join different working groups of IFLA.

Swati & Prashanta from ISOLA EB have joined in the working groups. IFLA has also enquired about INDIA-hosting IFLA 2025 which was briefly discussed during the meeting.

NEWS LETTER

Hemanshu presented Newsletter structure which was discussed about possibilities for Refinement. It was suggested that Hemanshu gets in touch with Ravikumar for taking the newsletter forward as the Tamil Nadu and Pondicherry chapter has recently successfully released the chapter newsletter.

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Day 02

24th September 2021

Honorary President Dr Sridevi Rao presided over the meeting.

UPCOMING ISOLA NATIONAL CONFERENCE UPDATE

Naveen & Ankit presented update on the planning of upcoming ISOLA National conference hosted by the Hyderabad chapter. They updated the EC regarding the schedule of the conference to be conducted virtually over three days from 11th to 13th February 2022.

The presentation further elaborated regarding the three subthemes titled as Balance, Transformation and Renewal. Speaker list - both national and international has been identified with backup list. The timeline of the way forward for the conference was presented.

RESEARCH SYMPOSIUM

Prashanta updated the EC regarding the progress of organizing the ISOLA Research Symposium scheduled on the 26th and 27th November 2021. Prashanta further updated the EC about the other aspects of the Symposium which were yet to be finalized including virtual platform, social media outreach, post symposium publication, review panel, budget and list of donors. All the EC members were requested to contribute towards the symposium and suggest members who would be interested to be part of the organizing committee for the Symposium

Themes and subthemes identified. The various themes and subthemes mentioned included

- The Practice of Research in Landscape Architecture
- Building the culture of LA Research
- Research support systems
- Research work precedents
- Research Process
- Starting and evolving your own research

Tentative program schedule for Research symposium was presented. A draft of invite note for symposium & Concept note for donors was also presented.

Sujata Kohli highlighted that the target audience of the Symposium needed to be further defined. She also mentioned that the Research Symposium could look at the symposium format of organizations like Griha, Teri, etc. The learning's from them could also be included during the planning of the Symposium.

Venkata Lakshmi mentioned that symposium may focus on bridging the gap between Research & Practice by involving more research-driven practices in the Symposium, which will encourage young practices to pursue research. The symposium should be looked as a means to establish connection between companies developing green products and research based Landscape architecture practices and look explore the possibility of donations from the same.

Hrishikesh also suggested that ISOLA could approach senior landscape practices for donation. Ravikumar Narayan suggested that the aim of the symposium needs to be further streamlined. Swati mentioned that idea of symposium is to give an overview of research and how academia

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& practice can be synergized.

Sridevi Rao mentioned about international Landscape research attracting huge amount of investment. She also touched upon research and innovations in Interior products especially and the need for ISOLA to explore the possibility of extension of such research in exterior landscape products.

Rohini Prasad suggested looking at Forest Institutes as research partners as they are involved in landscape research as well.

Narasimhan recommended looking at corporates who are involved in research in landscape or allied fields could be looked as both as donors as well as a session dedicated to research presentation by their experts. He gave the examples of landscape lighting consultants.

Nidhi highlighted that there needs to be clarity regarding how and why people from different domains (participants, donors) be interested in ISOLA Research Symposium.

Sonal Tiwari mentioned that ISOLA should look forward to setup a literature database out of symposium proceedings, by looking at similar examples. Proper Cataloguing and making it part of data network & restricted regularized usage can generate revenue which can fund ISOLA.

It was agreed upon that the Research symposium will be a biennial event alternating with the ISOLA National conference. Devayani initiated the discussion regarding the naming of the research symposium. Majority of members present agreed that the Education Board would be leading the first ISOLA research Symposium along with ISOLA EC. It was agreed upon to mention the Symposium as the ISOLA_EB research Symposium.

ISOLA AWARDS

Shilpa Chandavarkar talked briefly about the present awards system. She further updated the EC regarding the few aspects of the present awards frame work.

The following were the questions raised.

Should there be more categories of awards?

How can the judging criteria be more streamlined ?

How to generate more interests in the upcoming awards?

How to get the younger generation involved in the awards?

Devyani suggested the initiation of forming a committee to brainstorm and decide on all these aspects and hence forth result in revamping of ISOLA awards. She also insisted that a Timeline to be added to this process.

Ashish suggested on reaching out to members to decide on all these aspects to understand member views.

PAN INDIA ACTIVITIES - CHAPTERS

Chapter representatives presented on the pan India activities planned:

Ravikumar Narayan suggested that Tamilnadu chapter to host student competition and various aspects related was discussed. The other members of the EC were of a suggestion that the chapter could rethink their pan India activity.

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Narashimam from Hyderabad chapter yet to present on their chapter activity
Shruti from Maharashtra chapter presented about their event planned -ISOLA travels
Rashmi from Bangalore chapter updated the EC that Bangalore chapter wishes to continue with their present activity - Thesis open day- as the pan India activity.
Kavita Kedawat from Rajasthan chapter presented the idea of Water Positive Landscapes. They were requested to further streamline the initiative and revert back at the earliest.
Hrishikesh from Mumbai presented about Career clinic.

NEXT EC MEETING

The next EC meeting was tentatively scheduled to be held in December /first week of January.

Minutes of the Meeting by:

Devayani Deshmukh Upasani, Honorary Secretary, ISOLA

Drafted by:

Venkata Laskhmi V., Associate Member, ISOLA Executive Council

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